

Trends International Pvt. Limited

Trend International is ranging top three manufactures of moisturizing lotion, prickly heat powder, perfumed talc, depilatory creams and lotions. During 10 years of fast development Trend International has exploited several famous brands such as Nisa, Eros, Body Cool & Fit Baby. These brands take good credit worthy not only in domestic but also in overseas market.

Project Status

- Delivered and hosted at Microsoft Azure

Implementation Solution

- JYA Sales Pro - Real Time Secondary Sales and Distribution System

Secondary Sales Distribution Challenges

- No Visibility of Available stocks in Market at distribution and retail level
- No Routing Plans
- No Availability of planning statistics and Analysis
- No Information Technology (IT) Infrastructure

Proposed Solution

- Customized Secondary Sales Distribution System
- N-Model based distribution and retail access
- Real Time Android and Web based data gathering
- Secure 24/7 Data Center availability
- Sales and Distribution analytical reports
- SMART Dashboards
- Training of Management and Sales staff



Benefits delivered

- Restructured Sales Approach
- Real Time access of Sale numbers to National Sales Managers
- Locked monthly, quarterly and yearly sale targets at salesman level
- Tensionless, secure and smooth operations of 24/7 functional Data Center
- Healthy working conditions